



**Minutes of the California Online Branch
Board Conference Call Meeting
January 11, 2019**

Branch Established October 2, 2001

Attendance:

Harriet Tower, President
Shelley Mitchell, Treasurer
Sandy Kirkpatrick, Program VP
Jan Cook, Membership VP
Shelly Johnson, Communications Chair

Absent:

Tracey Clark, AAUW Funds VP

Harriet Tower called the meeting to order at 7:02 p.m.

Jan Cook volunteered to take minutes for email board business for Q3.

Harriet Tower thanked Shelly Johnson for her careful reading and editing of draft documents.

Finance – Shelley Mitchell presented the Q2 financial report. After discussion of corrections, Shelley promised to send the board a corrected version soon.

Harriet Tower reminded the officers to consult the branch website whenever we have a question about policy or bylaws.

Membership – Jan Cook reported that as of the end of November we have a total of 68 members, compared to 72 members at the end of last year. Discussed plans to recruit new members in March, including asking branch members to recruit and contacting Interbranch Councils. It was agreed to time the dues renewal campaign in May, during or shortly after the Q4 program. Shelley Mitchell will finish the updated membership form to post on the website by March 1.

Program – Sandy Kirkpatrick reported programs are on track with the 2018-19 goals/objectives, with over half of the branch members participating in the Q1 program. Discussed program topics for Q3 and Q4, agreeing to try for a Q3 program about the new AAUW Strategic Plan and a Q4 program in early May, possibly on the status of Title IX.

Funds – Tracey Clark sent in a report by email, outlining the new procedures to donate to AAUW Funds. Concerns were expressed about how some endowment funds will be completed under the new system, since it is now not as easy to earmark donations to specific funds.

Communications – Shelly Johnson noted that the Q1 minutes neglected to mention that we discussed the website banner in September. National restored our former banner, which it was agreed we'd retain until/if anyone finds a different image that wins the board's approval. Shelly is working with Tracey to

update the Funds pages of the website. The website's message portal now has an added widget to prevent robot messages, which has halted the flow of spam messages. Shelly discussed improvements to various webpages, including the newsletter archive and programs.

The Q2 Minutes were approved.

Harriet Tower volunteered to chair the nominating committee and will recruit another member to serve with her.

Adjourned at 8:14 p.m.

Signed,

Sandy Kirkpatrick