



**Minutes of the California Online Branch Board  
Conference Call Meeting  
August 16, 2014**

Attendance:

Krys Wulff, President  
Harriet Tower, Treasurer  
Cherie Sorokin, Program Co-VP  
Jeanne Lese, Program Co-VP  
Alice Labay, AAUW Funds VP  
Sandy Kirkpatrick, Membership VP  
Sandy Hansen, Communications Chair

Meeting called to order by Krys Wulff at 9:32 am.

Minutes of the March 17, 2014 conference call meeting and the January-June 2014 board business summary were approved.

**Communications report:**

Discussed problems with listservs, where some messages from Krys (using AOL) aren't received by gmail subscribers. Sandy K will contact Birgit Pauli-Haack (nfn4good.org) to problem-solve on Sandy H's behalf.

**Treasurer's report:**

Balance as of August 14: \$1,133.01.

Approved the budget as follows:

**INCOME**

|              |   |
|--------------|---|
| Dues         | \$550   |
| Donations    | 50  |
| Savings      | 290 (includes \$200 set-aside from 2013-14 for national convention) |
| Total Income | \$890   |

**EXPENSE**

|                     |   |
|---------------------|---|
| Web Hosting         | 85 (note: already paid in 2013-14)          |
| Insurance           | 160   |
| Funds Assessment    | 35  |
| PayPal Fees         | 15  |
| Admin               | 45  |
| National Convention | 400 (note: \$200 carried over from 2013-14) |
| State Convention    | 0 (note: no state convention in 2015)       |
| Past President Gift | 50  |
| Gildersleeve Fund   | 50  |
| Speech Trek         | 50  |
| Total Expense       | \$890                                       |

**Funds report:**

Agreed we want to encourage members to donate to NCCWSL scholarships as well as incomplete

endowment funds. Krys will investigate how members can donate to the Leadership fund via the AAUW website and specify it's for NCCWSL scholarships.

**Program report:**

Agreed frequency should be at least one per quarter. Krys will send list of program suggestions to Jeanee & Cherie from last year's member survey. Agreed that we don't need a program theme for the year and we should be open to program topics that occur in the news and/or AAUW action and press releases.

**Membership report:**

44 members paid, including 6 new members. Sandy K plans to send business cards to all branch members (or at least those living in CA) to enlist them in recruiting new members.

Agreed to the following goals for 2014-15:

Membership: 10% increase (from 54 to 60).

Philanthropy: Average \$25/member overall donations to AAUW Funds, including supporting NCCWSL scholarships.

Program: One program per quarter.

*Onliner News* will go out early September, and non-renewals will be unsubscribed as of September 15. Agreed to try to conduct board business via the board listserv rather than conference call in the coming months.

The meeting was adjourned at 10:50 a.m.

Signed,  
Sandy Kirkpatrick

*Minutes approved February 4, 2015-SK*