



**Minutes of the California Online Branch Board
Conference Call Meeting
March 17, 2014**

Attendance:

Krys Wulff, Program VP
Alice Labay, AAUW Funds VP
Ruth Currie, Membership VP
Sandy Kirkpatrick, Communications Chair

Non-voting branch members attending:

Sherry Ludwig
Cathy Foxhoven, Speech Trek Chair

Absent:

Harriet Tower, President
Donna Mertens, Treasurer

Meeting called to order by Krys Wulff at 7:11 p.m.

Minutes of January 10, 2014 conference call meeting were approved.

Membership

- Overall membership is up to 49 members.
- Discussed recruiting strategies, particularly at upcoming state convention.
 - Bring branch business cards to convention to distribute to those we meet and at branch social gathering.
 - Ruth will look into ordering “Onliner” ribbons for convention name tags to make our members more visible.
 - Ruth will include social gathering announcement in next *Onliner News* that Harriet sends out.

AAUW Funds: 2014 branch honorees are Krys Wulff and Sheli Ryan. Donna Mertens will pick up the certificates from the state AAUW Funds committee chair at the convention.

Programs

- Program on child marriage currently underway. Discussed possibilities of using social media to encourage more advocacy on the topic.
- Agreed to start the Speech Trek program discussion April 2, when our branch winner Vivien Chen is on her spring break, so we can view and discuss the video before convention (where some of us will see the Speech Trek finalists compete).
- Agreed to use membership social gathering at convention to brainstorm future program topics.
- Suggested having some kind of Equal Pay Day activity or handout at the branch social gathering at convention on April 12 (just days after Equal Pay Day).

Appointed Kryss Wulff and Sandy Kirkpatrick to be the nominating committee.

Discussed branch elections, which will take place after the nominating committee has announced the slate of nominees. The voting platform used last year for branch elections is easy to use, but doesn't have individual logins, so there is no protection against an individual voting multiple times. Agreed that an "honor" system of voting (particularly if it's an uncontested election) would be acceptable for a branch of this size.

Finances: Per branch policy, agreed the \$200 budgeted for the state convention should go to Harriet Tower for her convention expenses. Since some of her convention expenses are already covered by AAUW CA, if she doesn't use the entire \$200, agreed to roll it over to be available for the 2015 national convention.

When AAUW has finished updating its policy on fundraising and donating to outside organizations, we agreed to re-evaluate our policies and procedures to clarify whether our branch donation to the Virginia Gildersleeve International Fund (VGIF) is still acceptable under AAUW policy. Meanwhile, we agreed to continue our VGIF membership when the renewal is due later this spring.

The meeting was adjourned at 8:04 p.m.

Signed,
Sandy Kirkpatrick

Approved August 16, 2014-SK