

The March 27, 2013 California Online Board Meeting by conference call was called to order by President, Sheli Ryan at 4:05 p.m. In addition to the president, the following members were present: Donna Mertens, Treasurer; Jan Cook, AAUW Funds VP; Krys Wulff, Program VP; Ruth Currie, Membership VP; Sandy Kirkpatrick, Communications Chair.

Sheli Ryan, President set the following agenda: nominations, convention. Also we need to have updates on membership, programs, funds, budget and communications issues.

Sheli wants to postpone discussion on goals until the May meeting. We need to discuss what we wanted to achieve and what we did achieve this past year.

Treasurer, Donna Mertens, presented the budget that she had emailed to everyone. Discussion followed as to how to distribute the funds.

Donna asked about the money for Domain Renewal. Sandy will look into the renewal and report back to us. Donna was given direction to make the budgeted donation to the Virginia Gildersleeve Fund.

Donna also talked about dues she has already collected for next year. They are not reflected in the presented budget.

Membership VP, Ruth Currie, noted that we now have 46 members listed. There is a discrepancy in the rosters—some women are no longer members and some have not been placed on the member's roster. These names need to be updated on the web site.

Discussion followed on how best to retain members and how to recruit new members. It was decided to send out an invitation to renew. The invitation will highlight what we have accomplished and our future goals. It will include a link to National and a message to watch for an invoice to renew. It was suggested that we contact members of branches who have disbanded. We can contact the State Membership committee to obtain a list of these members. See Policy 9.4 for further information on Membership VP.

Program VP: Krys Wuff was thanked for her program "The Invisible War". Funds were raised from the presentation. Krys talked to National so that these funds were credited to the online branch.

Krys talked about programs that may be of interest. Interviewing candidates for National elections was discussed as a possibility. It was decided to keep our options open and when we feel that we are in a position to educate our members, we can make present a program.

Do we want to send out a program survey to the online members? Do we want to go with the present format? Do we want to have a conference call? The programs should be mission based. We should have a better idea of public policy after the National Convention.

Nominations: Sandy Kirkpatrick announced the following slate of officers:

Harriet Tower, President
Krys Wuff, Program VP
Ruth Currie, Membership VP
Alice Labay, Funds VP
Donna Mertens, Treasurer

It was noted that there will be three voting periods, National, State, and Online. We have to make sure that our members are aware of this fact. See Policy 3.2 and 3.5 for further information.

Donna noted that at the last Southeast IBC meeting, we did discuss the Online Branch. It would be a good idea to contact all IBCs to invite their members to join the Online Branch. It was also suggested that we hand out business cards whenever possible. The card should have the new AAUW logo, branch specific logo and a link to the online web site.

Adjourned at 5:07 p.m.

Submitted, Janice Cook, Secretary