

## **CA Online Branch Board Telephone Conference Call Minutes October 1, 2012**

Present :

Sheli Ryan  
Ruth Currie  
Jan Cook  
Krys Wulff  
Donna Mertens

Absent:

Sandy Kirkpatrick

### Financials

Donna Mertens, Treasurer presented financial statements 2011 and a tentative budget for 2013. Discussion followed. Income was based on February 2011 count of 46 members. It was decided that the budget for 2012 would use 51 members for income (dues).

Donna asked questions about: domain name renewal, web hosting and technology. We discussed Pay Pal and decided to encourage members to contribute directly to National because Pay Pal charges for each transaction. Do we send the full donation? Or do we send in the donation minus the fee? Send in the full donation.

Sheli asked if anyone was going to National Convention or should we use that money for the state convention in Sacramento in 2013. (State every other year). Will discuss again in Nov. After discussion, it was moved and seconded to amend the tentative budget as presented and amended. Motion passed.

### Membership

Donna has reconciled the membership with the online DB. Ruth and Donna will continue to work on matching our list with National. Krys said to call Angela Cooper at National to see if she can be of help.

Ruth talked about the free membership that is being offered by National. It seems that the program has been extended until December 1. No one knew if it was just for new members or for returning members. Ruth will check on this.

Question was asked about process for new members:

1. Go online and pay dues to National
2. Treasurer gets monthly reports by 15th of the month
3. Treasurer acknowledges payment and sends info to Ruth

Discussed Pay Pal vs Member Services Database again, in relation to how the notification process works. With Pay Pal , the money sits in account until the treasurer asks for it and then the treasurer sends invoice to National and it finally gets into bank.

### Programs

Krys, Program VP, introduced program options, CA elections or National elections or Philanthropy for Oct. program After discussion it was decided to focus on philanthropy and for Krys to place links to the League of Women Voter's on our web (blog and facebook) to assist members to go to those sites. Also suggested that she see if she can get in touch with Lisa Maatz for a November program.

The programs should be announced in the newsletter by the 20th and then members can opt into the program by email to Krys. Then Krys would set up a period of time for the discussion.

### Pending

Year end and quarterly financials

We need to resolve: 2 conventions, have combined the totals in budget

Remove money for Presidents pin?

Fundraising—what can the online branch do to fundraise? Invite a fellow for one of our programs and then donate? Video tape one of the luncheons for online discussion.

Signed, Jan Cook